



SmartShift Rewards turns your water heater into a smart device, activating it when electricity prices are lower, such as late at night or early in the morning. Your water stays hot until you're ready to use it, and you can avoid paying the highest electricity prices which can help you save on your electricity bill. You'll also **receive a one-time \$100 enrollment bonus** when you sign up, and continue to **earn additional rewards** for every month you participate:

Up to **\$60 per year** for
general market customers*

OR

Up to **\$120 per year** for
equity eligible customers*

Additionally, SmartShift helps shift electricity use to off-peak times when demand is lower and clean energy sources are more plentiful. That can help reduce greenhouse gas (GHG) emissions and help improve grid reliability, and help keep electricity cleaner for everyone.

Am I Eligible?

You're eligible for SmartShift Rewards if you:



Are an SCE or Community Choice Aggregator (CCA) customer in SCE service area



Have at least one electric tank water heater** – either a heat pump water heater or an electric resistance water heater



Are currently on, or agree to switch to, an SCE Time of Use (TOU) rate plan, which helps you take advantage of the lowest available rate

* Based on monthly rewards of \$5 per month for general market customers and \$10 per month for equity eligible customers

** A Thermostatic Mixing Valve (TMV) is required for all heat pump water heaters. Your water heater also needs ability to connect to WiFi or cellular service, either via built-in technology or via an additional device the program can provide at no cost.



Scan the QR Code and Enroll Today

Get Started at SmartShiftRewards.com